

FOR IMMEDIATE RELEASE

hyP3<y<lu5

13 January – 19 February 2017

Exhibition by indieguerillas (ID)

Curated by Hermanto Soerjanto



Left to right: Say ¥€\$:V¥¥¥€\$!, Say ¥€\$:V¥€€€\$!, Say ¥€\$:V¥€\$\$\$, 2016, acrylic on canvas, brass frame
© indieguerillas, courtesy of Mizuma Gallery

Mizuma Gallery is pleased to announce _hyP3<y<lu5_, an exhibition by Indonesian artists duo indieguerillas.

hyP3<y<lu5 (read: hypecyclus) encapsulates indieguerillas' view on the current socio-economical state of the Indonesian society as well as the rest of the world. In the age of the internet and social media, digital data such as numbers of followers, views or likes is one of the key drivers in the creation of hypes that leads to the increase in economic value of a thing or a person. The belief that a person's connection between groups increases their value to society has taken a new meaning since the invention of social media platforms. This global phenomenon has opened up a new breed of business opportunities that we never could have imagined before, although at the same time it has also created a surge of materialistic behavior in our modern society.

In their art practice, indieguerillas are strongly influenced by the phenomena of the internet and social media. Although they are a part of the society, at the same time they are strongly critical towards what is going on in their society. In a way, their art is a form of self-criticism. They see themselves as Javanese people packaged in the hyped-up global culture. Thus, _hyP3<y<lu5_ is their attempt to bring back the interest in the local culture through ideas and things that had lost their popularity, drowned in the global hype of the internet and social media. This exhibition demonstrates indieguerillas' use of art as their tool to revive the hype of their local culture, making it relevant to the Millennial generation.

indieguerillas is an artist duet from Yogyakarta, Indonesia, made of husband and wife Dyatmiko Lancur Bawono (b. 1975) and Santi Ariestyowanti (b. 1977). Founded in 1999 as a graphic design firm, indieguerillas’s philosophy of “constantly in guerrilla to find new possibilities” has led them to become full-time artists in 2007. Nevertheless, design still plays a very important role as it allows for them to explore the use of unconventional media and techniques as part of their artistic statement. In addition to their proficiency at visual effects and inter-media experimentation, their works are also recognized for its folklore influences. The unique intertwine between traditional values and contemporary culture has brought indieguerillas to numerous important exhibitions around the globe, including their upcoming collaboration with fashion designer Lulu Lutfi Labibi and sound artist Ari Wulu, which will be presented by NTU CCA Singapore in January 2017.

Opening Reception

Friday, 13 January 2017, 7 – 10 pm

Exhibition Dates

Friday, 13 January 2017 – Sunday, 19 February 2017

Artist's Programme Highlights

12 – 15 January 2017	Art Stage Singapore 2017	indieguerillas will be exhibiting with Mizuma Gallery in Booth C7.
13 January 2017	_hyP3<y<lu5_	7–10pm: Opening reception at Mizuma Gallery, Blk 22 Lock Road.
	LOCK ROUTE	6–10pm: Free hairline trim by We Need A Hero in indieguerillas' public installation work " <i>Taman Budaya: Goyang Cukur</i> "
	Datang Untuk Kembali (Arriving to Return) NTU CCA Ideas Fest 2016/17	6.30–8pm: Performance by indieguerillas, fashion designer Lulu Lutfi Labibi, and sound artist Ari Wulu.
14 January 2017	Talk by indieguerillas NTU CCA Ideas Fest 2016/17	2–3pm: Come hear from the artists on their practice and sharing on the performance <i>Datang Untuk Kembali</i>
	Workshop by Lulu Lutfi Labibi NTU CCA Ideas Fest 2016/17	3.30–5pm: Registration required. Email ntuccaideasfest@ntu.edu.sg .

Gallery Profile

Mizuma Gallery was established in 1994 in Tokyo, and since its opening in Gillman Barracks, Singapore in 2012, it aims for the promotion of Japanese artists in the region as well as the introduction of new and promising young talents from South East Asia to the international art scene. The gallery creates a new vector of dialogue within Asia, by exchanging art projects between East Asia and South East Asia.

Mizuma Gallery has featured the works of Japanese artists including Aida Makoto, Amano

Yoshitaka, Tenmyouya Hisashi, Ikeda Manabu, Aiko Miyanaga, and Yamaguchi Akira. Moreover, it has showcased the work of renown East Asian artists such as Ken + Julia Yonetani, Jun Nguyen-Hatsushiba, Ai Weiwei, and Du Kun. The gallery also organises exhibitions featuring Indonesia's forerunner artists including Heri Dono, Nasirun, Made Wianta, indieguerillas, Albert Yonathan Setyawan, Agung Prabowo, and Angki Purbandono. Mizuma Gallery also participates yearly in Art Stage Singapore, and Art Basel Hong Kong.

About Gillman Barracks

Set in a former military barracks dating back to 1936 and surrounded by lush tropical greenery, the Gillman Barracks visual arts cluster was launched in September 2012. Gillman Barracks' vision is to be Asia's destination for the presentation and discussion of international and Southeast Asian art. Gillman Barracks is now home to leading international and home-grown galleries, national research centre NTU Centre for Contemporary Art (CCA) Singapore, and art organisations Art Outreach and Playeum's Children's Centre for Creativity. The art businesses and organisations are complemented by design retailer Supermama, and an array of cafes, bars and restaurants. For more information: www.gillmanbarracks.com

Contact

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Hours: Tue-Sat 11-7 Sun 11-6

Closed on Mondays & Public Holidays



hyP3<y<lu5 is part of Singapore Art Week (11 – 22 January 2017). A joint initiative by the National Arts Council, the Singapore Tourism Board and the Singapore Economic Development Board, Singapore Art Week reinforces Singapore's position as Asia's leading arts destination. The twelve-day celebration of the visual arts offers a myriad of quality art experiences, from art fairs, gallery openings, exhibitions, lifestyle events and public art walks, to enriching discussions on art and culture. www.artweek.sg

This exhibition is sponsored by:



indieguerillas



How to Measure Life I: Bubble Diagram

2016

acrylic on canvas, brass frame

131 x 81 x 10 cm

© indieguerillas,
Courtesy of Mizuma Gallery

indieguerillas



How to Measure Life II: Block Diagram

2016

acrylic on canvas, brass frame

161 x 81 x 10 cm

© indieguerillas,
Courtesy of Mizuma Gallery

indieguerillas



How to Measure Life III: Graphic Chart

2016

acrylic on canvas, brass frame

191 x 81 x 10 cm

© indieguerillas,
Courtesy of Mizuma Gallery